



2021 Series 1 Course A (as at 8 March 2021)

- Title** **Inside Allied Press**
- Dates** **Tuesdays 9 March – 13 April 2021 and
Wednesday 7 and 14 April 2021 (tours only)**
- Times** **10 am – 12 noon Tuesdays
10 am – 12 pm, 12 pm – 2 pm, 2 pm – 4 pm Wednesdays**
- Venues** **Otago Golf Club, 125 Balmacewen Road, Dunedin
Allied Press Building, 52 Stuart Street, Dunedin (tours)**
- Convenor** **Stuart Strachan**
Email: sjstrachanz@gmail.com
Phone: 03 482 2339
- Developers** **Grant McKenzie
Matthew Holdridge**
- Course fee** \$45 (please do not pay until you receive an invoice)

Allied Press is the South's most important, independent media company. As well as the flagship *Otago Daily Times*, it encompasses 17 community newspapers throughout the South Island, a television station and two printing works. This series of insider presentations will provide a comprehensive account of how it came to be and of its present-day operations.

Applications for this course closed on **Thursday 4 February 2021**. You will have received a response to your application by **Monday 15 February 2021**.

Please contact the Programme Secretary courses@u3adunedin.org.nz, phone 467 2594 with any queries.

Inside Allied Press (as at 8 March 2021)

- 9 March** **View from the top**
The making of Allied Press
-*Sir Julian Smith*, Chairman
- The modern organization
-*Grant McKenzie*, CEO
- 16 March** **Reporting the news**
-*Barry Stewart*, Editor, Otago Daily Times
-*Debbie Porteous*, Chief Reporter
- 23 March** **Spreading of wings**
The community newspapers, expanding across the South
-*Nick Smith*, Director and Chairman, Star Media Group
- 30 March** **Doing the business: ‘Going digital’**
Commercial and advertising
Marketing and circulation
Community television: Channel 39, Allied Productions
-*Matthew Holdridge*, Commercial Manager
- 13 April** **Photography and illustration (audiovisual presentation)**
-*Stephen Jacquery*, Illustrations Editor
- 7 and 14 April** **Tours of Allied Press**, including operation of the printing press.
Wednesdays Six individual tours each limited to 20 persons.
 Printing works
-*Raja Chakrabarti*, Operations Managers